Statement of Lori Marino, Ph.D.
Neuroscience and Behavioral Biology Program
Emory University, Atlanta, Georgia

to

The House Committee on Natural Resources Subcommittee on
Insular Affairs, Oceans and Wildlife
regarding educational aspects of public display of marine mammals
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Good morning. I am Lori Marino and I am a Senior Lecturer in Neuroscience and Behavioral Biology at Emory University and a faculty member in the Emory Center for Ethics. I am also an Adjunct Faculty member in the Department of Psychology at Emory University and former Research Associate at The Smithsonian Institution National Museum of Natural History. I have taught a variety of courses and been involved in course development and evaluation for the past fifteen years.

I wish to thank you, Chairwoman Bordallo, and members of the Subcommittee, for inviting me to testify on this panel addressing the educational aspects of public display of marine mammals. I very much appreciate the opportunity to share my professional experience and knowledge on this issue. Over the past seventeen years, I have published over eighty papers in the field of animal behavior, neuroscience, and human-animal interactions including forty peer-reviewed scientific papers on dolphin and whale brains, biology, intelligence and cognition and have studied dolphins in captivity and in the wild. Along with my colleague Diana Reiss I published the first definitive study demonstrating mirror self-recognition in bottlenose dolphins in 2001, and have published several in depth studies of brain structure, growth and complexity in bottlenose dolphins, orcas and several other marine mammal species. A list of my peer-reviewed publications in these areas is included as Attachment 1. I have also published several peer-reviewed papers on dolphin assisted therapy and human-dolphin interaction programs, as well as analyses of the educational claims of the zoo and aquarium community.

Introduction

The Marine Mammal Protection Act (MMPA) Section 104 (c) (2) (A) (i) requires that public display facilities provide a program of education or conservation for visitors that meets professionally recognized standards. Permission to display marine mammals rests upon meeting this criterion. In this testimony I will evaluate the evidence for adequate current recognized professional standards for education or conservation programs at public display facilities and the need for further regulation of these standards.

In order for a program to meet even minimum standards for education or conservation two very reasonable criteria must be met.

First, the information provided about the animals on display and their natural history, biology, behavior and conservation status must be accurate (Criterion 1).

Second, there must be evidence, based on valid outcome measures, that visits to these facilities serve an educational or conservation purpose (Criterion 2).

In this testimony I will evaluate the evidence that public display facilities are meeting their own current professional standards for education or conservation programs and the need for improved agency oversight of these programs. To do this I will use the public information provided by three major representative organizations – the Alliance of Marine Mammal Parks and Aquariums (‘the Alliance’), the Association of Zoos and Aquariums (‘the AZA’), and SeaWorld Parks and Entertainment (‘SeaWorld’). These three organizations collectively represent more than 60% of the zoos and aquariums in the U.S. holding marine mammals on public display. A list of the web
materials critiqued here, and the websites where they can be found, is appended to the end of this testimony as Attachment 2.

**Criterion 1: The information provided about the animals on display must be factual.**

In order to assess whether this criterion is met I will evaluate the information provided by the Alliance in the section of their website entitled Frequently Asked Questions as well as online information provided by SeaWorld.

The Alliance is an international association representing theme parks, aquariums, zoos and other marine mammal facilities. Their online FAQs include the following question.

**FAQ: How do the lifespans of dolphins in the wild and those in public display facilities compare?**

Much of the information offered on the Alliance website about mortality and longevity rates in captivity and the wild is incorrect. The Alliance states that: “Beluga and killer whales in our facilities live as long as or longer than those in the wild... and... live long, happy lives”. In fact, the best available scientific information indicates that these two species live much shorter lives in captivity than in their natural habitat. Furthermore, the emotional statement that the animals lead “happy lives” is pure speculation.

**FAQ: Do marine mammals get stressed?**

The Alliance appears to downplay the possibility that captive marine mammals can become stressed. They state that: “The results of behavioral and medical evaluations of animals in public display facilities indicate the animals breed very successfully, form social groupings, eat well and exhibit the same behaviors they do in the wild.”

Furthermore, in support of this claim they state that: “a recent scientific study of steroid hormones produced by the adrenal cortex, a common measure of stress in animals, demonstrates that stress is not an issue in marine mammal in-water interactive programs. This Dolphin Quest/SeaWorld study was submitted to the U.S. government in September of 2000 and provides clear evidence that the animals are in a healthy environment.”

Before evaluating the validity of these statements it should be noted that these, like many of the claims made by the theme park community, are not based on peer-reviewed scientific papers. For instance, the Dolphin Quest/SeaWorld study referred to above was published as a short paper in conference proceedings but not, to the best of my knowledge, with the usual full details found in the peer-reviewed literature. Therefore these claims do not meet even the most minimal professional standards of peer-evaluation and would be unacceptable in any other legitimate research area.

Furthermore, the U.S. Marine Mammal Inventory Report (2010) lists numerous stress-related disorders, such as ulcerative gastritis, perforating ulcer, cardiogenic shock and psychogenic shock as ‘cause of death’, strongly indicating that stress is an important component of captive display in marine mammals.
With that said, we can, at the very least, evaluate the specific findings of the Dolphin Quest/Sea World study from the limited information provided in the short proceedings paper. Stress in animals and humans can be measured by assessing elevations in stress hormone levels. In this study the authors compared stress hormone levels of captive bottlenose dolphins in swim-with-the-dolphin (SWTD) programs with those of dolphins in shows and concluded that: “…there continues to be no evidence…that animals involved in interactive SWTD programs experience any measurable levels of stress greater than any other measured population of Tursiops (my italics).” But these findings are only relevant as support for the ‘no stress in captivity’ claim if the authors had included a non-captive control group as a comparison. The fact that they did not means that at most the findings reveal that there are no significant differences in stress hormone levels between captive dolphins in shows and captive dolphins in swim programs. But these findings are irrelevant to the claim that they are attempting to support. Stress levels in captive dolphins could still be quite high compared to wild dolphins and this study would not be able to determine that.

Finally, the Alliance website states that: “In addition, symptoms commonly referred to as stress indicators, such as ulcers, are more common in wild animals that have been found stranded than in animals in responsible public display facilities.”

But again, we are asked to take this information on faith as there is no way to evaluate its validity as one would normally be able to do in any other peer-reviewed research domain. Moreover, even if we accept their proposition the comparison to stranded animals is not the appropriate one. Stranded animals would be expected to have higher rates of pathologies, including ulcers, as a matter of course. The proper control group would be a random healthy sample from a wild population. Since the authors did not examine such a group their conclusion is uninterpretable at best.

As to the general assertion that captive dolphins and whales experience little if any stress, the scientific literature is absolutely clear on this issue: stress and its associated health problems are a recognized concern for captive dolphins. There is an abundant literature showing that stress in captive wildlife is a source of aberrant behavior, hyperaggressiveness, illness and mortality. Recent work shows that handling and transportation of captive dolphins is so stressful that it can affect their immune system function.

Stress derives from many aspects of captivity, not the least of which is stress associated with the many changes in social groupings and isolation that occurs in captivity. Social relationships play a critical role in the lives and well-being of dolphins and whales. In the wild individuals can have very strong and long-lasting relationships. Conflict in the wild is resolved through various effective means that often require shifting alliances within large groups of animals, an opportunity not afforded by captivity. And social group composition is dynamic and fluid with individuals exerting choice about their associations. In the confines of captivity where social groups are often artificially constructed and transferred in and out of different pools and facilities without choice, and there is not enough room or social support to resolve conflict, dolphins and whales suffer extreme stress that has led to deaths and reduced life expectancy.

Moreover, stress can be a result of the physical conditions and risks associated with the conditions in these facilities. For instance, ingestion of foreign objects is listed several times as a cause of
death in the U.S. Marine Mammal Inventory Report, a situation that arises due to the public’s lack of supervision at poolside in many facilities.

In a policy paper on dolphin-human interaction programs my co-author and I reviewed the scientific evidence for stress in captive cetaceans, and were led to conclude that: “Many captive dolphins display physiological and behavioral indicators of stress, including elevated adrenocortical hormones, stereotypies, self-destruction, self-mutilation and excessive aggressiveness.¹⁰

Despite the implication in the Alliance FAQ that marine mammals in captivity do not experience stress, there is ample scientific evidence to the contrary. Captive dolphins and whales not only experience stress, they are often very seriously affected by it.

**FAQ: Do dolphins and whales have unique intelligence?**

*The Alliance and SeaWorld*

On the one hand, the Alliance seems to suggest that the intelligence of dolphins is high enough to make them suitable “subjects” in various human-driven activities, while, on the other hand, it downplays that same intelligence so as to undermine concerns about keeping these intelligent animals in captivity. Like the last bowl of porridge in the Goldilocks fairytale dolphin intelligence is just right.

SeaWorld publishes online information booklets (Animal Info Books) on bottlenose dolphins, orcas, beluga whales and other animals in their parks. These pamphlets and other information resources, such as their teacher’s guides, are littered with inaccuracies – all aimed at biasing perceptions of dolphins and other cetaceans as interesting but rather ordinary animals in an attempt to allay any notions that they are animals with such a complex intelligence that they may not be suitable for captivity.

In the FAQ section of their website the Alliance makes a number of misleading and erroneous statements about dolphin intelligence. For example, they claim that: “…dolphins are large animals with proportionately sized brains.” This statement is patently false. In the scientific community, brain size is evaluated by taking body size into account. Large animals have large brains and small animals have small brains. Many animals have brains that are proportionate to their body size. However, some animals have brains that are much larger than would be expected for their body size. Humans, for instance, have brains that are seven times larger than they should be for our body size – they are out of proportion. The same is true of dolphins. Many dolphin species have brains three, four or five times larger than expected for their body size.¹¹ Therefore, like humans, dolphin brains are out of proportion for their body size. They do not have proportionately sized brains, as the Alliance website claims. This fact is relevant because those species that have larger brains than expected tend to show exceptional intelligence in many ways. Just as human intelligence is, at least partly, due to our larger-than-expected brain, so is dolphin intelligence. In fact, dolphin relative brain size is second only to that of modern humans. The Alliance apparently wishes to hide this similarity along with any concerns that dolphin sensitivities may be too similar to that of humans for them to be in captivity.
SeaWorld also makes several statements about dolphin intelligence in their online Animal Info Books that are misleading. In their book on bottlenose dolphins, SeaWorld admits that dolphins have larger brains than many other animals of their body size but follow with: “One likely theory is that a larger brain size in dolphins may be at least partially due to an increased size of the auditory region to facilitate sound processing.” And in their book on beluga whales: “The auditory cortex of the brain is highly developed”. These statements are, by themselves, not false. However, they clearly are meant to imply that dolphin and whale brains are large simply in order to process sound and not because they are processing more complex information at more abstract levels. This notion (which is sometimes referred to as “the dolphin brain as a large radar screen”) is an outmoded theory that is not based on current scientific knowledge of dolphin and whale brains. Researchers have identified the parts of the dolphin and whale brain that process sound information alone (the auditory cortex). These structures do not account for most of the large mass of dolphin and whale brains. In fact, most of the dolphin and whale cortex is not associated with sensory processing and is apparently involved in higher-level information processing and thinking, just as our cortex is.12 The fact that the Alliance and SeaWorld neglect to mention this fact suggests that either they do not know the current facts on dolphin and whale brains or are attempting to bias readers’ ideas about intelligence in dolphins and whales. In either case they are not meeting best current scientific knowledge standards.

It is interesting that, despite their claims about the ordinary nature of dolphin and whale brains, they hedge their bets with a litany of misleading and plainly incorrect statements. The Alliance claims that: “… brain size does not indicate intelligence” and “… it is impossible and inappropriate to compare the intelligence of different species.” And in their online book on bottlenose dolphins SeaWorld states: “Hypotheses that large brain size in dolphins indicates high intelligence are untested and disputed.” And “Rating the intelligence of different animals is misleading and extremely subjective. In fact, a reliable and consistent intelligence test for humans has yet to be developed.” All of these statements range from false to misleading. It is neither impossible nor inappropriate to compare different aspects of intelligence (learning, memory, problem solving, behavioral flexibility, etc.) across species. The established scientific fields of comparative psychology, cognitive ethology and behavioral neuroscience are based on the comparison of brains and behavior across species. What we currently know is that, while brain size is not a perfect predictor of intelligence and there are other aspects of the brain that relate to intelligence as well, brain size is correlated with a host of behaviors and cognitive abilities that are considered components of intelligence. These include feeding complexity, social complexity, frequency of innovation and tool use, behavioral flexibility and variability, and self-awareness (see below).13 Few people have trouble with the fact that our own prodigious level of intelligence is related to our large brains. It would be inconsistent to think otherwise for dolphins and whales or any other species. And, although a side point, the claim that we do not currently have a reliable intelligence test for humans is also false. There are currently several well-constructed, valid and reliable cross-cultural intelligence tests for humans.14

The claim that “Hypotheses that large brain size in dolphins indicates high intelligence are untested and disputed” is, again, misleading. Although there have been some theories put forth that dolphin brains and intelligence are limited, these ideas have not stood up to scientific scrutiny. The claim that the brain-intelligence hypothesis has never been tested in dolphins and whales is ludicrous and ignores several decades of scientific work.
The Alliance website also states that: “… people continue to infer that dolphins and whales are uniquely intelligent” in their continued effort to refute the views of many observers regarding dolphin and whale intelligence. In fact, we do not need to infer that dolphins and whales are uniquely intelligent at all because we have decades of scientific research that demonstrates the complex intelligence of dolphins and whales. The scientific evidence from decades of research clearly shows that dolphin intelligence cannot be characterized as average or ordinary in any way. It is, in fact, exceptional in a number of ways and very similar, in many respects, to that of our own. Dolphins and whales possess sophisticated learning, problem solving, communicative and even cultural abilities, including the possession of some capacities that are extremely rare. One example is mirror self-recognition, the ability to recognize oneself in a mirror. In 2001 my colleague Diana Reiss and I showed that bottlenose dolphins are capable of using a mirror to investigate their own bodies – an ability that even human children do not reliably possess until they are two years old. More importantly, this and other studies show that dolphins have self-awareness, a sense of themselves not unlike our own.

In summary, the claim that dolphins and whales are ordinary in brain size and intelligence is far from correct. All of the scientific evidence points clearly to the conclusion that dolphins and whales have brains that are larger and more complex than expected and intellectual capacities that few other animals possess and are strikingly similar to our own.

**Criterion 2: There must be evidence, based on valid outcome measures, that visits to these facilities serve an educational or conservation purpose**

If we accept, for argument’s sake, that the information being given by the theme park community is valid, then we must ask whether it is, in fact, effective education. As someone with over 15 years experience as an educator I am well aware that what students say they know and what they actually know are often very different. When an educator wishes to determine if education (or learning) has taken place the standard practice is to test the student’s knowledge. It is not proper to simply ask students whether they have learned or what they think they have learned or how much they enjoyed the class, in order to determine if learning has taken place. Only by directly testing knowledge can learning and education be assessed with any validity. Tests of knowledge are the most direct and authentic outcome measures in education. We then may ask whether any valid outcome measures exist for learning through public displays of marine mammals.

The literature that the captivity community relies upon to support their claims of education are characterized by the very weakness described above; the studies typically involve asking zoo and aquarium visitors whether they think they have been educated. But they do not actually test knowledge.

*The Roper Poll*

As an example, the Alliance poses the following question on its FAQ site: *Are people learning about marine mammals from zoos and aquariums?* They answer that:
“A 1998 [it was actually 1995] Roper Starch poll\textsuperscript{16} … provides clear evidence that programs at Alliance member marine life parks, aquariums, and zoos are educational and provide the public with a heightened appreciation of the importance of conserving marine mammals. Ninety-four percent (94\%) of the park visitors interviewed for the poll said, “I learned a great deal about marine mammals today. Responses to the poll indicate that seeing living marine mammals enhances the educational experience for the visitors to these zoological parks and aquariums. Almost everyone (97\%) interviewed said their experience with living marine mammals had an impact on their appreciation and knowledge of the animals. The impact was greater for those visiting facilities where they actually had an opportunity to interact with marine mammals.”

They conclude that: “The Roper poll shows that Alliance member marine life parks, aquariums, and zoos successfully teach visitors about marine mammals and, additionally, serve to inform visitors about environmental issues that may have an impact on the animals.”

In fact, no such conclusions can be drawn from the data provided by the Roper poll. The intent of the study was to identify public attitudes and opinions toward animal facilities. And that is what it did. The Alliance seems to suggest that the poll shows that visits to zoos and aquariums create “heightened appreciation” of marine mammals but, once again, this is not what the Roper poll asked so there is no possibility that this poll could provide support for the claim that Alliance theme parks teach visitors about marine mammals and inform about environmental issues. (The Alliance website also fails to inform the reader that the Roper poll was commissioned by SeaWorld.)

\textit{The Harris Poll}

In the same section the Alliance states that a 2005 online survey conducted by Harris Interactive Poll\textsuperscript{17} found that, “…97 percent of respondents agree that marine life parks, aquariums and zoos play an important role in educating the public about marine mammals they might not otherwise have the chance to see. In addition, 96 percent agree that marine life parks, aquariums and zoos provide people with valuable information about the importance of oceans, waters and the animals that live there. The poll also shows that if looking for educational information about marine mammals, 75 percent of the survey participants would either visit a marine life park, aquarium or zoo or go to their Web sites.” In its online information books, SeaWorld also makes the case that captive animal facilities are educational by citing this 2005 Harris poll.

The Alliance concludes that: “Results of the Harris Interactive\textsuperscript{®} and Roper polls indicate that visitors are coming away from their marine mammal experiences with a heightened overall environmental concern and additional interest in taking environmental action.”

Like the Roper poll, the Harris poll apparently only assesses visitors’ beliefs and perceptions, not whether they actually learned. The poll does not ask respondents about the specific knowledge they have gained, or what specific conservation actions they will undertake after visiting a public display facility.

\textit{The NAIB Study}
Another similar study\textsuperscript{18} was conducted at the National Aquarium in Baltimore (NAIB), a non-profit dolphin display facility. The authors used entry and exit polls to assess four key aspects of the visitor experience: (1) incoming conservation knowledge, attitudes, and behavior of NAIB visitors; (2) patterns of use and interaction with exhibition components throughout the NAIB; (3) exiting conservation knowledge, attitudes, and behaviors of visitors; and (4) over time, how the NAIB experience altered or affected individuals' conservation knowledge, attitudes, and behaviors. They concluded that there were changes in visitors' conservation knowledge, understanding, and interests. However, this study was riddled with numerous flaws and potentially confounding variables that undermine its validity.

First, the entry and exit interviews were conducted face-to-face and no information is offered on the details of these interviews and, most importantly, how, or if, they minimized the confounding demand characteristics inherent in this method. In other words, we do not know whether the questions asked were leading or biased and we do not know whether there were inadvertent cues from the interviewers that influenced the visitor's responses.

Second, all of the questions asked were about the conservation message of the NAIB – not about actual conservation knowledge per se. They found that visitors were able to pick up on the intended conservation message of the aquarium. But this does not show that the visits impacted conservation knowledge. It simply shows that the NAIB was successful in making clear to visitors that their message is one of conservation. It would be very surprising if they did not find this given all of the signage and efforts put forth at the facility to impart this message. But the message is more about NAIB and the way it wants to be perceived than about real conservation.

Third, the authors report that the participants were a self-selected population and were generally more knowledgeable about, more concerned about, and more involved in conservation-related issues than the general public. Therefore, it is unclear that these findings are relevant to the general public, which is the main population of visitors to aquariums around the country. The authors admit that the visitors' general working knowledge and associations with conservation did not tend to be impacted by the aquarium visit.

Fourth, importantly, there was no evidence that a visit to the NAIB changed the visiting public's conservation actions. In fact, as the authors report, after a few weeks, their enthusiasm and emotional commitment to conservation generally fell back to original levels. The visit had no lasting impact on behavior.

All of this is not to say that sound conservation education cannot take place in aquaria. However, the link between aquaria and meaningful and lasting education, effect on attitudes, and impact on behavior is unclear. Certainly, the link between the above and captive marine mammal exhibits is even less clear.

\textit{Why Zoos Matter}

The largest and most recent visitor research study conducted is a multi-institution research program entitled “Why Zoos Matter: Assessing the impact of a visit to a zoo or aquarium” published online by the AZA in 2007\textsuperscript{19}. In this paper the authors referred to a comprehensive review article by
Dierking et al. which revealed that there are few studies demonstrating actual changes in behavior as a result of a zoo or aquarium visit. The AZA concluded that visitor research up to that point gave only “an incomplete picture about the impact zoos and aquariums have on conservation-related knowledge, attitudes and behavior.” (p.5). The AZA study was conducted to address this deficit of information and provide more conclusive evidence that visits to zoos and aquaria impact knowledge and conservation attitudes. Over three years, more than 5,500 visitors and 12 zoos and aquariums participated in this government-funded study. On the basis of their findings the authors concluded that visits to zoos and aquariums have a measurable positive impact on the conservation attitudes and understanding of adult visitors. Moreover, this study, which was not published in a peer-reviewed journal, was heralded as the first to validate the idea that zoos and aquariums are having a strong positive impact on visitor attitudes. Cynthia Vernon, vice president of conservation programs for the Monterey Bay Aquarium and one of the investigators in the study stated that: “The Visitor Impact Study shows that zoos and aquariums are enhancing public understanding of wildlife and the conservation of the places animals live.” And AZA President and CEO Jim Maddy boldly asserted that: “For the first time we have reliable data validating the positive impact zoos and aquariums have in changing visitors’ feelings and attitudes about conservation”. These conclusions are cited on the AZA website and several other theme park websites as the “holy grail” that the captivity community has been searching for to validate their educational and conservation claims.

However, in a methodological critique of the AZA study recently published in the peer-reviewed journal, Society & Animals, my co-authors and I found that these conclusions are entirely unfounded. I am appending a copy of our paper as Attachment 4, so I will not go into detail here about all of the methodological weaknesses of the AZA study. However, I would like to point out some of the more significant flaws in the study and their impact on the validity of the authors’ conclusions.

Several of the weaknesses in the AZA study had to do with a lack of control over confounding factors that could potentially bias the results. These include but are not limited to non-random sampling, lack of control for general effects of being in a novel environment (being on vacation in a new place, for example), and demand characteristics (again, the interviewers’ inadvertent cuing of the responders, which would lead to response bias). All of these flaws have an impact on both the validity and the ability to generalize from this study. Furthermore, setting all of the multiple methodological weaknesses aside for the moment, the study suffers from the same conceptual weakness previous visitor research studies possess: The AZA study did not assess attitudes or knowledge. They only evaluated what visitors believed they felt or learned. Finally, when all was said and done the actual reported gains in stated visitor knowledge were disappointing. The authors found that: “there was no overall statistically significant change in understanding…” (p. 10). That is, the authors of the AZA study found no significant gains in general knowledge resulting from zoo or aquarium visits.

Taken together, it is abundantly clear that the conclusions of the AZA study are unfounded. It is, frankly, surprising that the authors based such strong claims on these flawed findings.

Given that the AZA study was the most comprehensive and recent visitor research study to have the potential to show that visits to zoos and aquariums are educational and given that this was not
accomplished, there is no compelling or even strongly suggestive current evidence that visits to zoos and aquariums promote positive attitude change, learning or conservation actions.

Representatives of the theme park community would like the public to think that they are doing cutting-edge science and that academic standards for science and research methodology are outdated. While methods for collecting and analyzing data may evolve, the criteria for good science have always and will always be the same. They are based on logic and logic does not change. Two plus two will always equal four regardless of when you do the math!

**Conclusion**

At the outset of my testimony, I offered that two minimal criteria must be met in order for an education program to be considered valid. First, the information provided about the animals on display must be accurate (Criterion 1). Second, there must be evidence, based on valid outcome measures, that visits to these facilities serve an educational or conservation purpose (Criterion 2). A review of a subset of the online materials published by the Alliance and SeaWorld shows that much of the information provided to the public is either misleading or incorrect. And the analyses of the visitor research studies above demonstrates that, to date, there is no compelling evidence that visiting zoos and aquariums is an authentic educational experience. Therefore, neither of the two criteria are met. It is difficult to understand how claims about effective education can be made when there is so little evidence to support them.

Given that the captivity community has clearly not met minimal educational standards it is urgent that the NMFS work to ensure compliance with the education standards set by the MMPA for display permit holders. NMFS is urged to exert greater control over this important issue and its very serious consequences.
Attachment 1

List of relevant peer-reviewed publications, from most recent on, dolphin and whale brains and intelligence authored (or co-authored) by Lori Marino, Ph.D., Emory University


List of website materials analyzed for testimony of Lori Marino, Ph.D., Emory University

**The Alliance for Marine Mammal Parks and Aquariums FAQs**
*All materials were accessed as recently as April 2010*
http://www.ammpa.org/faqs.html

**SeaWorld Educational Materials**
*All materials were accessed as recently as April 2010*

Information Books:
- Bottlenose Dolphins: http://seaworld.org/animal-info/info-books/bottlenose/index.htm

**Association of Zoos and Aquariums**
*All materials were accessed as recently as April 2010*
Endnotes for testimony of Lori Marino, Ph.D., Emory University


17 Harris Interactive Poll® (2005) (www.harrisinteractive.com)

